



## Luca Guaitolini Joins Uplifters Spirits as East Coast Sales Manager.

Hello New York, Luca is ready if you are. With a select group of great Upper Bavarian beers under his arm, he's ready to change the landscape of craft beer excellence. Just give him a call. Your taste buds will thank you.

C: (347) 276-5443

## The Boys' Whirlwind Beer Trip to Bavaria Took No Prisoners



There were a few casualties, however, from the liters upon liters of research the boys were forced to imbibe. Oh, the torture. Consuming some of the great craft beers from anywhere has its benefits, not the least of which, is the two great finds we are going to import for your delight. Wow! You beer lovers are in for a treat. (Read the whole trip story on Page 2.)



## We're Finally on Facebook.

What took us so long? Mark. Yes, the ol' Luddite himself finally succumbed and joined the tech generation. Fortunately his tech savvy has no relation to his gourmand savvy, and that, folks, is a good thing for you. Check us out. You'll find lots of interesting stuff about beer, food, upcoming events, trips to Bavaria, etc.



(CLICK here to get there.)

# Bavaria Trip March 2014



Day 1

Weissbraeu Freilassing, Bernie Kuhn's 14 hectoliter wheat beer brewery, Hotel, Restaurant and Biergarten. Locals Only.



Day 2

Salzburg

The next morning we took the train from Freilassing into Salzburg to visit the famous Hohen Salzburg castle. After a tough climb up to the castle we were thirsty and met Bernie for a beer in the Augustiner beer garden. A very famous Salzburg tradition.



Day 2

Schönram Dinner

The same evening we were all going to Schönram for dinner and a beer tasting of California craft beers. We had all brought bottles with us in our suitcases. The idea was for German master brewers to try our crazy mixed up West Coast beers. Freddie, owns Schönram, Eric Toft, the brewmaster, Marie grows the Tetnan hops for them and Bernie were all in attendance. I, of course had no interest in drinking

that stuff when they had freshly bottled Saphir Bock for me to consume all night. It was a great evening but at the end of the night we were all thankful that i import these beers.



Day 3



Day 3

Breakfast Weissbier with Bernie at 9a. Weissbier and Weisswurst at Schoenram at 10a. Brewery tour and Helles. 1pm. Weissbraeu Schwendl and Schnitzl. 6 pm Tegernsee Braeustuberl and Obatza. 4 Breweries and 10 liters later.

After 4 breweries on Tuesday we could only manage our local cheese producer in preparation for the Josefi Bock Fest on Wednesday. Yummm.

### Day 5



The boys at the top of the Wallberg. As you can see not everyone made it.

### Day 4



The Duke, Munich's only distillery, and one of the best gins in the world.

### Day 6



### Day 6



Dachsbraeu in Weilheim. Our smallest brewery, only 8,500 hectoliters a year. Guenther is one of the best brewers in Germany.

### Day 7

