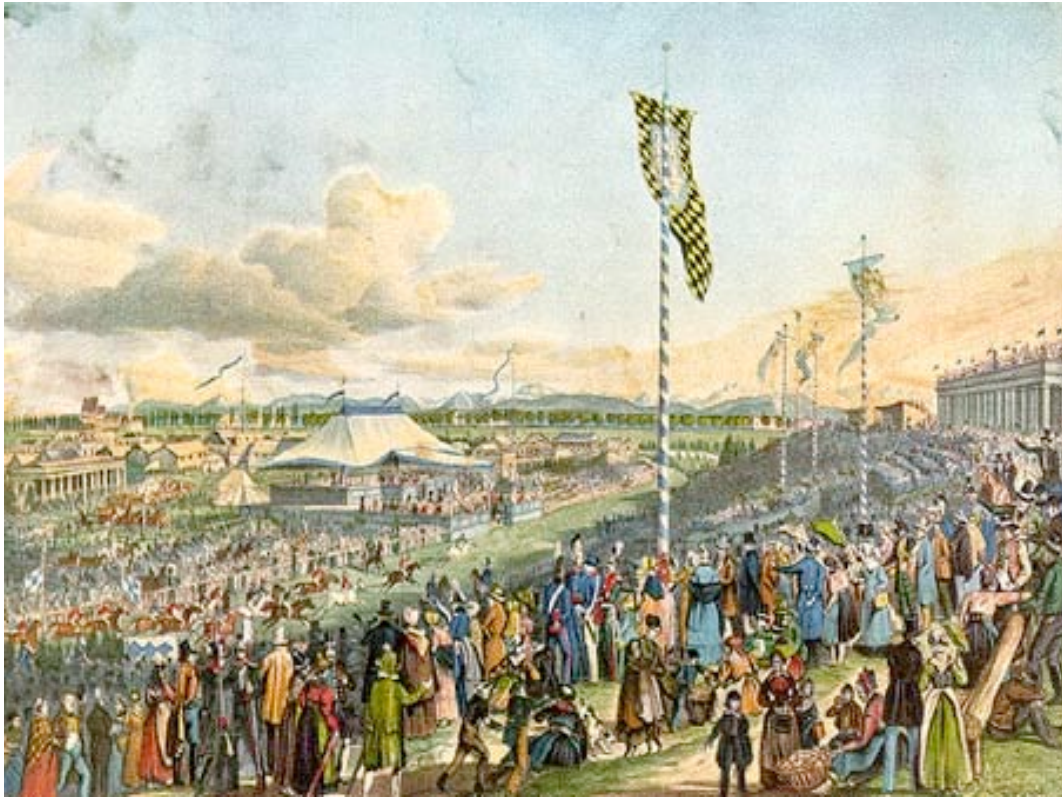


OKTOBERFEST



EVENTS

October 13th FLIGHT TO GERMANY FOR OKTOBERFEST

Venokado

The Market
395 Santa Monica, CA
90401

Phone: 310.576.2500
6-8:30pm

Mark Gerlach from
Uplifters Spirits will be in
house pouring: Kloster
Brauerei Reutberg,
Export Helles, Hopf
Spezial Weisse and more.

www.venokado.com

November 2nd

Savory Malibu

Beer Dinner hosted by
Mark Gerlach

29169 Heathercliff Rd.
Malibu, CA. 90265
(310-589-8997)

6:30 – 8:30pm

4 courses and 8 beers

It began with the Royal Wedding on 12 October 1810.

Crown Prince Ludwig, later to become King Ludwig I, was married to Princess Therese of Saxony-Hildburghausen on 12 October 1810. The citizens of Munich were invited to attend the festivities held on the fields in front of the city gates to celebrate the happy royal event. The fields were renamed Theresienwiese ("Theres'a Fields") to honor the Crown Princess, although the locals have since abbreviated the name simply to "Wiesn". Horse races in the presence of the royal family marked the close of the event that was celebrated as a festival for the whole of Bavaria. The decision to repeat the horse races in subsequent years gave rise to the tradition of Oktoberfest.

The Oktoberfest continues in 1811

In 1811, an added feature to the horse races was

the first Agricultural Show, designed to boost Bavarian agriculture. The horse races, which were the oldest - and at one time - the most popular event of the festival are no longer held today. But the Agricultural Show is still held every three years during the Oktoberfest on the southern part of the festival grounds.

More and more things to see and do

In the first few decades, the choices of amusements were sparse. In 1818, the first carousel and two swings were set up. Visitors were able to quench their thirst at small beer stands, which grew rapidly in number. In 1896 the first beer tents replaced the beer stands and halls set up by the enterprising landlords with the backing of the breweries. The remainder of the festival site was taken up by a Fun Fair. The range of carousels offered was already increasing rapidly in the 1870's as the fairground trade continued to grow and develop in Germany.